



D5.2 Project website



Deliverable ID: D5.2 - Version 1.0

Due date: 01.12.2024



Document information

Project	
Project acronym	LH4L
Project Full Title	Lung Health for Life
Grant Agreement No	101160880
Project Coordinator	Lungs Europe
Website	https://europeanlung.org/lunghealth4life/
Starting Date	01.09.2024
Duration	36 months

Deliverable	
Deliverable No. - Title	D5.2 - Project website
Version	Final
Dissemination Level	Public
Deliverable Type	DEC
Work Package No. – Title	WP5 - Communications, dissemination, policy and sustainability
Deliverable Leader	Lungs Europe
Responsible Author(s)	Natalia Liagka
Contributing Author(s)	Lauren Anderson, Polina Starchenko, Vlatka Matkovic, Pippa Powell, Ivana Rae Almora
Due date	01.12.2024
Submission date	29.11.2024
Language	English



Table of Contents

Document information	2
Table of Contents	3
List of abbreviations and definitions.....	4
Disclaimer	4
Executive Summary	5
1. Introduction	6
2. Website development.....	6
3. Web structure	7
4. Privacy policy and terms of use.....	13
5. Funding disclaimer and logo.....	14
6. Website deployment.....	14
7. KPIs.....	15



List of abbreviations and definitions

Abreviation	Definition
APMGF	Associação Portuguesa de Medicina geral e familiar
CA	Consortium Agreement
CIBER	Centro de Investigación Biomédica en Red
CoP	Community of Practice
EAB	Expert Advisory Board
EFA	European Federation of Allergy and Airways Diseases Patients' Associations
ELF	European Lung Foundation
ERS	European Respiratory Society
GA	Grant Agreement
KPI	Key Performance Indicator
LE	Lungs Europe
MS	Milestone
NKIP	National Koranyi Institute for TB and Pulmonology
POLFED	Polish Federation of Asthma, Allergy and COPD Patients' Associations
WP	Work Package
WPL	Work Package Leader

Disclaimer

The opinions stated in this document reflect the opinions of the author(s) and not the opinion of the European Commission.

All intellectual property rights are owned by the consortium of LungHealth4Life under terms stated in their Consortium Agreement and are protected by the applicable laws. Reproduction is not authorised without prior written agreement. The commercial use of any information contained in this document may require a license from the owner of the information.



Executive Summary

This deliverable provides a description of the LH4L project's public website and its structure. The project website is an important dissemination tool, being one of the main channels to present LH4L to the project stakeholders and extended audience. It is an informative website that presents the main information, such as the objectives and structure, and provides links to the LH4L social media platforms for news and updates.



1. Introduction

The public website aims to communicate information about the project, its goals and its activities. It is a key dissemination and communication tool and provides a platform to efficiently share outcomes of LH4L. Project stakeholders and the general public can visit the website to understand what the project will address and how it will achieve its goal. The LH4L website has been developed under WP5 - Communications, dissemination, policy and sustainability.

This deliverable describes the LH4L project's public website. The following paragraphs describe the design and development of the website, its structure, and contents, and provide some considerations regarding future updates.

2. Website development

Image

The LH4L project's public website was designed as a microsite within the European Lung Foundation/Lungs Europe website for sustainability. It was designed to be user friendly and to provide the best possible experience.

The image of the website has the LH4L project's logo on the top left side of the page. The logo contains the name of the project with the image of the lungs and two children, a boy and a girl, jumping. The logo was chosen to be representative of young children and health. It is also visible at the bottom of the website's page, alongside the acknowledgement regarding Co-funding by the European Union. The colour palette is composed of several vivid colours, such as red, two different types of green, purple and orange. Colours are strong to represent a more child-friendly approach, and also be more appealing to younger audiences. The movement of the kids in the logo represents activity joy and health.





Development

The website layout was developed using the WordPress platform and it was registered under the domain <https://europeanlung.org/lunghealth4life> and www.lunghealth4life.eu. The website is accessible and usable from any web browser and platform, including mobile devices.

3. Web structure

The structure of the website is very simple. It follows a typical style with a logo on the top left that has the functionality to return to the homepage. Below the logo there is a menu bar composed of 5 sections:

- About the project
- Project partners
- Project coordination
- Project resources
- Community of Practice

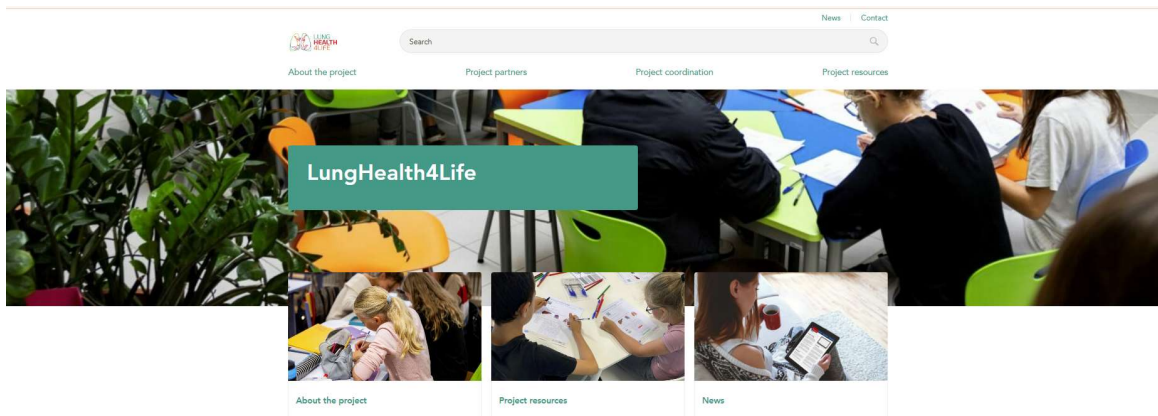
All the sections of the website are accessible from the menu bar, which is always visible on the top of each page.

Homepage has three informative tabs:

- About the project
- Project resources
- News

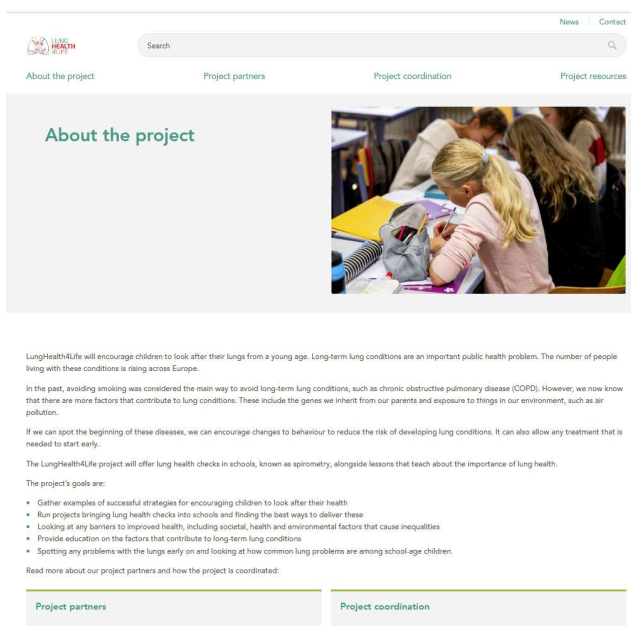
On the top of the Home page there is a search bar and above that there is News and Contact.





About the project

This section explains in detail the objectives of the project in a concise manner. It also provides two buttons: one that takes the user to the profiles of the project partners and another one that leads to project coordination.

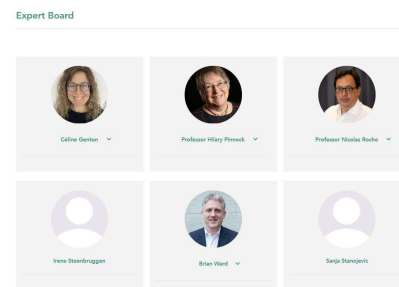
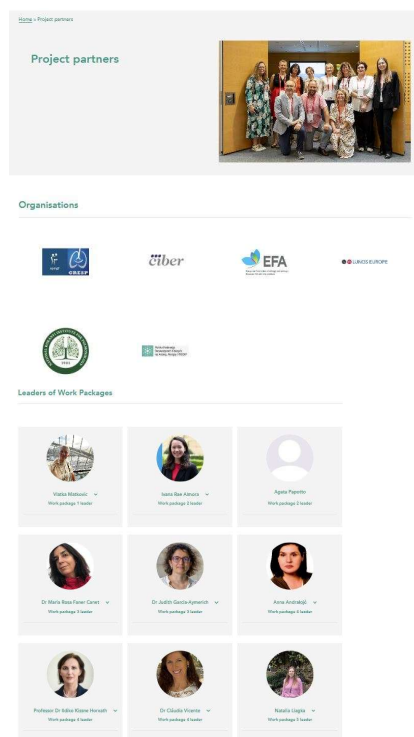


Project partners

This section presents the project partners with their logos. Each icon has a link to the institution's website and a short description.



The section also presents the Expert Board and the WP leads, with their full name, a picture and a short description of each person.



Partners
Associação Portuguesa de Medicina geral e familiar
Centro de Investigación Biomédica en Red
European Federation of Allergy and Airways Diseases Patients' Associations
Lungs Europe
National Koranyi Institute for TB and Pulmonology
Polish Federation of Asthma, Allergy and COPD Patients' Associations

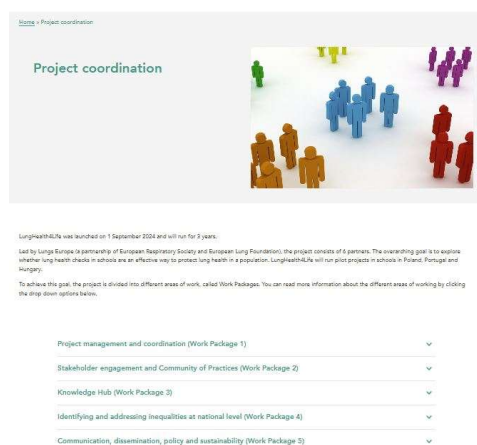
Expert Board
Celine Genton
Hilary Pinnock
Nicolas Roche
Irene Steenbruggen
Brian Ward
Sanja Stanojevic



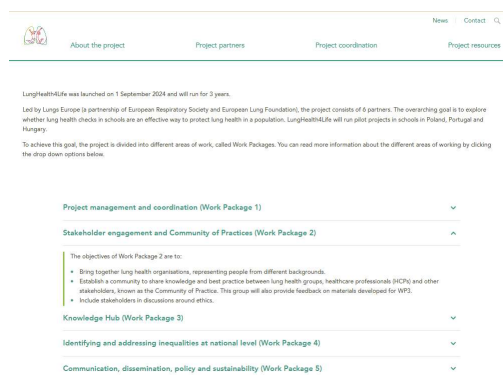
WP leads
WP1 Project Management
Vlatka Matkovic
WP2 Stakeholder Engagement
Agata Papotto
Ivana Rae Almora
WP3 Knowledge Hub
Judith Garcia-Aymerich
Maria Rosa Faner Canet
WP4 Inequalities and national level
Claudia Vicente
Anna Andrałojć
Ildiko Kissne Horvath
WP5 Communication
Natalia Liagka

Project coordination

This section is available either by clicking on the “project coordination” box at the bottom of “about the project” page, or by directly accessing it from the menu. It provides information regarding how the project is split into different work packages (WPs). There are 5 WPs and each of them is fully explained in a drop-down list.

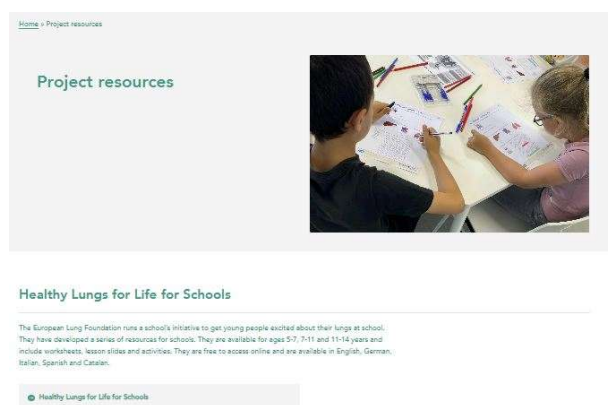


The WP list is presented in 5 different tabs, one for each of the main pillars with a short description of the general objectives and the countries involved. The descriptions are written using lay language to ensure they can be understood by people external to the project.



Project resources

This section presents the materials that promote the project according to the needs of WPs and will be populated throughout the project. Some of the materials the user will be able to find here include flyer about the project and materials to use in schools.




Community of Practice

This section presents the Community of Practice (CoP), a space where people with experience of health promotion in childhood can share knowledge, best practices, and help develop practical tools for schools. It presents the objectives of the Community and it provides three buttons: registration to the CoP, news and project resources.



Community of Practice



This Community of Practice (CoP) is a space where people with experience of health promotion in childhood can share knowledge, best practices, and help develop practical tools for schools.

This Community space brings together associations working with patients and youth communities, as well as education specialists and healthcare professionals, to discuss, share and, together, inspire new methodologies for lung health prevention in young people that can be replicated across Europe.

Objectives:

- **Build a knowledge network:** Connect experts from diverse fields to exchange knowledge and experiences.
- **Share best practices:** Identify, collect and disseminate effective practices across the LungHealth4Life project.
- **Feedback and review:** Provide feedback on the materials developed in the LungHealth4Life project, such as educational, communication and prevention material, ensuring their relevance, accuracy, and usability for different groups.
- **Capacity building:** Strengthen skills and competences within the network through peer learning and collaboration.

Are you a healthcare professional, respiratory patient advocate, teacher, policymaker or a civil society organisation with experience in health education with children? Join our Community!

[Register here](#)

Read more about news and events from the project.


[News](#)

Access resources from the LungHealth4Life project.

[Project resources](#)

News

This section presents the main news of the project. This can include news articles on results and project updates, as well as media coverage received of the project. The “news” section is available either on top right of the website or via the Homepage.




[News](#)
[Contact](#)

[About the project](#)
[Project partners](#)
[Project coordination](#)
[Project resources](#)

[Home](#) > [News](#)

News




NEWS

New EU project puts a spotlight on lung health in childhood

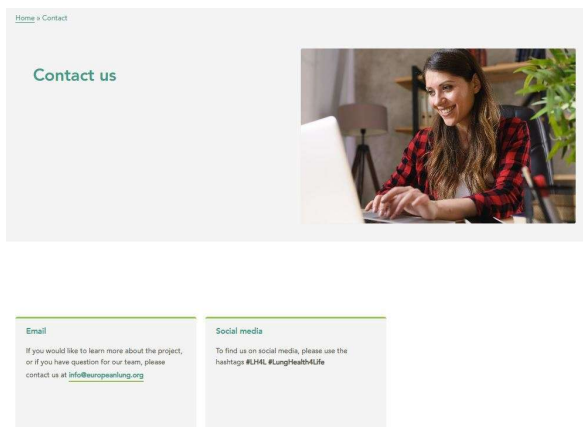
21/10/2024





Contact

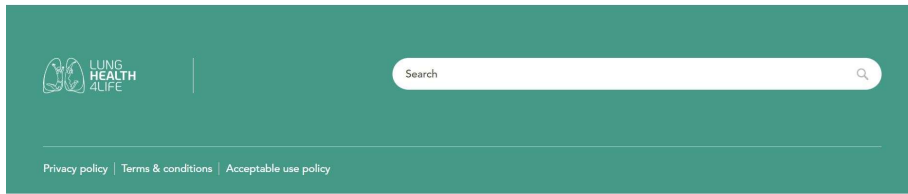
This section is dedicated to presenting the way people can connect and reach out to the project coordinators. This can be via email and by following the official hashtags of the project on social media channels.



4. Privacy policy and terms of use

The website also includes a privacy policy and terms of use which set out how information is collected and used, how the LH4L project complies with GDPR and a cookies policy.





This project is co-funded under the EU4Health Programme 2021–2027 under grant agreement no. 101101187. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Health and Digital Executive Agency. Neither the European Union nor the granting authority can be held responsible for them.



5. Funding disclaimer and logo

The website includes at the bottom centre of every page the relevant disclaimer and funding logo provided by the European Commission. Official versions of co-funding EU logo (co-funding) can be downloaded from here: https://ec.europa.eu/regional_policy/information-sources/logo-download-center_en

The EU disclaimer text for LH4L is:

This project is co-funded under the EU4H Project Grants under grant agreement no. 101160880. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Health and Digital Executive Agency. Neither the European Union nor the granting authority can be held responsible for them.

This project is co-funded under the EU4Health Programme 2021–2027 under grant agreement no. 101101187. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Health and Digital Executive Agency. Neither the European Union nor the granting authority can be held responsible for them.



**Co-funded by
the European Union**

6. Website deployment

The project website will be regularly updated to inform users about LH4L public deliverables as well as to update other content as needed. Regular news and updates on the project will be provided through the LH4L social media networks as well as via email to the subscribers. Relevant information from the internal knowledge hub will be posted

Page | 14



**Co-funded by
the European Union**

This project is co-funded under the EU4Health Programme 2021–2027 under grant agreement no.101160880. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Health and Digital Executive Agency. Neither the European Union nor the granting authority can be held responsible for them.

on the website on a regular basis. A map with details of all the countries with updates will also be included. The website will also have a legacy as it will live on the Lungs Europe website after the end of the project.

7. KPIs

The following are proposed KPIs for monitoring the success of the website. These will be monitored using Google web analytics.

- Number of active users per month.
- Average engagement time per active user.

These will be assessed each year with quantitative targets set each year to help built on success.

