World No Tobacco Day was celebrated around the world on May 31, 2021. This year the World Health Organization has chosen as the theme "Commit to Quit". On this occasion, a group of pediatricians and Pediatrics residents from the University Hospital of Pisa, led by Dr. Maria Elisa Di Cicco (pediatrician and researcher) and Alessandra Beni (Pediatrics resident) obtained a grant from the European Lung Foundation (https://europeanlung.org/it) as part of the Healthy Lungs For Life campaign for the realization of an educational project on the topic of exposure to environmental tobacco smoke in childhood.

These are the projects which have completed:

- A 3-hours webinar entitled “Impegnarsi a smettere, anche per i bambini - Commit to quit, also for children” which was held on Zoom and was streamed live on Youtube with the patronage of the Italian Pediatric Respiratory Society (SIMRI: www.simri.it). The webinar was focused on smoke exposure in children and related health effects, but also on potential risks from e-cigarettes as well as on the available options for quitting smoking. Speakers were national and international experts such as Prof. Fabio Midulla (Roma, SIMRI President), Prof. Stefania La Grutta (Palermo), Prof. Diego Peroni (Pisa) and Dr. Francesco Pistelli (Pisa). The webinar is freely available at: https://www.youtube.com/watch?v=eCYMTQEH7KI.

- A Facebook page (https://www.facebook.com/giornatasenzatabacco2021), a Youtube channel (https://www.youtube.com/channel/UCr1Upe9ci7i8XM6nYl77dTw) and a website (https://www.giornatasenzatabacco2021.it/) with dedicated logo and an online survey with 260 participants, showing than a third of smokers was not aware of third hand smoke, thinking that smoking outside the home is safe for their cohabitants. Most of the participants did not know the options to quit smoking.

- An educational video entitled “Quante cose fai ogni giorno per i tuoi bambini? - How many things do you do for your children every day?”, which is available at: https://www.youtube.com/watch?v=X5E2t3odZZU. The video (as well as all the other projects) has been spread through SIMRI and our Hospital social media and / or website, but also through the website of the Italian Society for Pediatrics (see: https://sip.it/2021/06/01/giornata-mondiale-senza-tabacco-2021/)

- A printed brochure: 1000 copies have been distributed on May the 31th in the two hospitals of Pisa. The pdf can be downloaded freely at: https://www.giornatasenzatabacco2021.it/materiale-informativo

- An email address was created to answer to any question: giornatasenzatabacco2021@gmail.com