

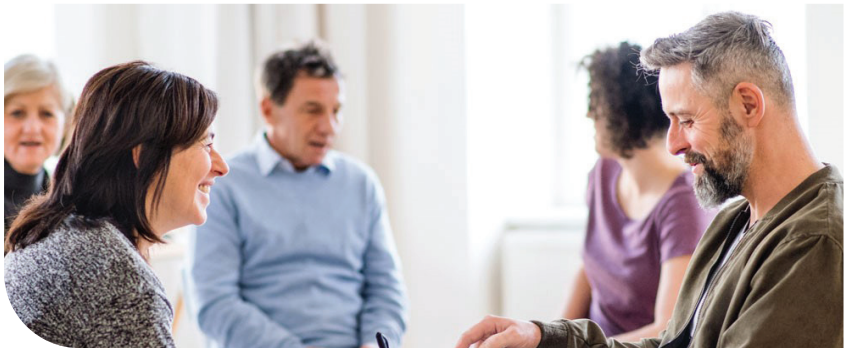
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436 total requests

49% from Attica

51% from Mainland Greece, remote and border areas



#### THE PROGRAM

The 1st Psychosocial Support Program for patients, caregivers and family members that offers though out Greece free services of psychosocial support for vulnerable individuals living with lung cancer.

#### THE SCOPE

Breath Program introduces holistic approach to people impacted by lung Cancer, using advanced technology to ensure equal access.

#### THE SERVICES

Individual and group psychological counseling sessions, couple and family sessions, bereavement counseling services, guidance on the social and legal rights of patients and creative activities through online Pilates sessions.

3,400

beneficiaries directly and indirectly



42% were men patients, with the majority 65+ years old



58% were women caregivers

#### Social Impact

Over 1,240,000 unique users were exposed to FairLife's message, displayed around 4,250,000 times

- 19,876 website visitors  
Average time spent of 05:12
- 6,000 brochures
- 85 publications (574.069 estimated total reach)

85% of participants were satisfied with their contact with FairLife L.C.C. and the therapists.

#### Testimonials



“

The thought of contacting FairLife L.C.C. was my partner's. I admit I was reluctant at first. I feared that other patients would depress me. I feared to be confronted with the gloomy aspect of lung cancer. However, I soon discovered all the benefits of psychotherapy.

VASSILIS DROLIAS, Patient

”



“

I was looking forward to BREATH's next session, to talk to my therapists who were so supportive and helpful. I've always struggled with anxiety and fear! To me, psychological support is such a blessing...

ATHINA BAROUFI, Patient

”



“

I had to get some courage, to know my limits. So, I applied to FairLife L.C.C.'s Psychosocial Support Program BREATH and through the sessions I got advice, answers, clarified my thoughts and concerns. In short, I gained power.

APOSTOLOS KIRIAKIS, Caregiver

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#### PARTNERS



HELLENIC INSTITUTE FOR GROUP ANALYTIC AND FAMILY PSYCHOTHERAPY



#### SUPPORTERS



“ Our **purpose** is to become a **source of support**, not just an **emotional crutch**. To learn new paths from patients. To help them walk to their new journey. ”