



## ELF strategy – final review

2020-2023

# ELF Strategy 2020-23 – where are we?





ELF will ensure that patients and patient organisations drive its work and that they are at the heart of all that it does

- ELF will restructure the ELF Council to have a balanced representation of patients
- ELF will increase the number of Patient Advisory Groups (PAG) and build strong connections with ERS Assemblies
- ELF will develop a United PAG to cover cross-disease topics and activities
- ELF will find ways to include more people from different backgrounds and who speak different languages
- ELF will strengthen relationships with national patient organisations and European Reference Network (ERN)-LUNG





ELF will further develop its health and science communication for patients and the public

- ELF offer all resources in the widest number of languages possible
- ELF provide evidence-based, topical materials co-produced with patients and professionals
- ELF will produce a new website better aligned to its new strategy
- ELF will use more visual content, including new social media channels and video, to aid e-health literacy
- ELF will increase its work in prevention via the Healthy Lungs for Life campaign



ELF will publish its experiences and methods for patient engagement and involvement and continue working in this area to improve diagnostics and treatment in all lung conditions

- ELF will take a more pro-active role in EU projects, leading on applications, as well as responding to requests
- ELF will work practically to improve health implementation (via use of guidelines etc.)
- **ELF will develop more initiatives and sessions at the ERS Congress focussed on the priorities of patients**
- ELF will promote good practice in patient involvement by providing advice and guidance



ELF will actively advocate for improved lung health in Europe

- ELF will ensure that patients are at the heart of a new MEP Lung Health Group
- ELF will open and develop an office in Brussels to enable it to be involved in EU projects and have a voice in Brussels
- ELF will work with patient organisations to develop statements on key issues
- ELF will ensure that Healthy Lungs for Life is optimised as a tool for awareness raising
- ELF will collect and amplify patient stories and experiences to raise the profile of lung health and influence policy



ELF will strengthen its management systems and encourage collaboration and capacity building of member organisations

- With the help of digital tools, ELF will restructure its work flow and improve collaboration with stakeholders
- ELF will improve opportunities for patients and patient organisations to collaborate via its Patient Organisation Networking day and PAGs
- ELF will continue to offer EPAP in different languages and more training opportunities for patients and patient organisations
- ELF will build a healthy work environment and will support continuous skill development



ELF will continue to be core funded by ERS, but will find new sources of income to ensure it can deliver on its aim to reach more people

- ELF will produce a short- and long-term fundraising plan
- ELF will employ a professional to deliver on the fundraising plan
- ELF will ensure that it recognises the contribution of its volunteers and supporters in the long term
- ELF will continue to offer services for patient input and communications/dissemination for EU projects