"END THE SILENCE FOR CLEAN AIR NOW"

GLOBAL YOUTH STRATEGY(GYS) ON AIR POLLUTION AND CLIMATE HEALTH

Annual Report

December 2023
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</tbody>
</table>
Message from the President

Dear friends, Dear followers, Dear patrons!

We present to you the integrated first annual report, performance report and financial report for the first one year after acknowledgement of the Global Youth Strategy (GYS) on Air Pollution and Climate Health as a full fleshed organisation on the 18th of November, 2022. We have constituted ourselves as an association, have established articles of association and, with legal headquarters domiciled in Mfoundi, Yaounde, have obtained charity status from the Mfoundi authorities in Yaounde, Cameroon.

In 2023, the operational focus was on translating recommendations from our Global Youth for Clean Air and Climate Health Action (Working Group) Progress Report existing since 2021. The ten recommendations had among others that emphasized on; Civil society should set priorities for relevant advocacy questions: how, why and for whom do the health effects of air pollution and climate change exist; Role of the health sector should be recognized. Engagement of the health community as trusted, connected and committed advocates is crucial; Governments should urgently take action around the world to acknowledge clean air right for children as a basic human right; Rethink the orientation for in country action. This should be coordinated globally towards sustained impact at country level; A World, Regional and National Conference should be organized on air pollution and climate change impacts on health. This will bring together UN agencies (WHO, UNICEF, UNEP), governments, development partners and majority civil society; Dedicated civil society organizations should be setup at global and country level to follow-up and implement global recommendations during global meetings. In 2023, GYS primary and only focus was in Yaounde, Cameroon, more precisely in the Centre Region of Cameroon. We also engaged remotely towards building our global Executive Board support team and mobilizing partners to support our work, with our Executive Board now represented in, Barbados, Bangladesh, Georgia, Nigeria and Rwanda.

Love, peace, harmony, joy, right action, settling dispute, forgive. With these few virtues, it should be possible to create, to shape and to cultivate small miracles with great effect, and finally to overcome big barriers, and in order to help the world youth breathe clean air, and sustainably so!

My visit from 2010-2014 to the south west, the East, West, North West, South, Littoral and Centre Regions of Cameroon and visits from 2015-2023 to the UAE, India, Uganda, USA, South Africa, The Netherlands, Switzerland and Rwanda made a lasting impression on me. The open-mindedness
and joy of the people is arousing. However, I also took home some negative impressions - the poor living conditions of the people in the villages, the deteriorating environment of children in some cities, the daily struggle to breathe clean air by children in India and more. These impressions have stuck with me to this day. The decision to help my country and others around the world and its inhabitants came at the end of three years of community work and engagement with AIESEC the largest student led organization in the world. After I had enough time to digest and filter what I had experienced, my first thought was to open some sort of a leadership organization.

However, I quickly became aware that there are already widely offered leadership opportunities in the country for youths. It would have not added much value to create further leadership organization besides the existing ones. That is why I decided to go along a more innovative pathway, and I began to study advocacy and policy change impact on communities and cities especially youths with numerous challenges. I subsequently concluded to deal more intensively with the basic needs of Cameroonians in terms of understanding the environment and how it affects the health of youths and the broader public. I was predominantly concerned with the question of what is needed to improve the quality of life of youths as well as their health. The behavioral patterns from birth through adolescence to adulthood related to sexual responsibility of youths, to tobacco use and drug abuse, environmental determinants such as air pollution, climate change, as well as youth empowerment. I created a national organization in 2013 that became a full fleshed organisation acknowledged by the Cameroon government on 8th July, 2014 called the Association for the Promotion of Youth Leadership, Advocacy and Volunteerism Cameroon (APYLAV) which has been the backbone and now partner of the Global Youth Strategy (GYS) on Air Pollution and Climate Health with Head Quarters also in Yaounde, Cameroon.

GYS now pursues this goal in a variety of ways. We subdivide our projects into three different burning areas which are; capacity building, advocacy and research. It is extremely important to us to realize projects in harmony with the customs, aspirations and ideas of the national and global population, because my preferred mantra and credo remains one of sustainability. Although this fashionable term has already been embraced by many, and for a thousand times, few people are conscious of how sustainability describes a concrete principle for action in the efficient use of resources to drive clean air action. Sustainable development is, however, only possible if all parties involved work closely together with youths and have the same goal in mind. This leads me to another important point: our team. Large goals can only be achieved together, which is why I am convinced that networking is indispensable. This includes not only all contacts established in Cameroon, but during travels to the UAE, India, Uganda, USA, South Africa, The Netherlands, Switzerland and Rwanda. I have already set up respectable teams in Cameroon, India, Uganda, South Africa, the U.K, New Zealand, Canada, the U.S, Switzerland and more in order to implement challenging and extensive projects with these outstanding and loyal co-workers. In order to be able to meet the basic clean air needs of the local and country population, the following questions arise: How can we solve air pollution problems in cities? How can children with asthma be aided to breathe clean air? How can families be convinced to switch from burning biomass fossil fuels to using clean energies? How can youths be protected from the climate crisis? Careful handling of waste and not burning, as well as alternative sources of clean energy, infrastructure that adapts to the changing climate are important to ensure that human health is not jeopardized. This is especially true for urban populations. Another question is:
How can we advocate for mitigation actions at the ministries of education, finance, health, energy and environment in order to include climate health, clean air for all and planetary health in the school program? In seeking the answer, the frequently raised query regarding the name of our charitable association becomes self-evident: In the long run, the African, Global South and Global North countries will have to help each other, the richer ones provide aid to the underdeveloped. It is only through a concerted extra and intra-continental coalition of all countries in Africa, the Global South and beyond those problems like those occurring in Cameroon, India, Nigeria (below-average life expectancy, air pollution and impact on health, NCDs and more) can be addressed. May we stand united GYS!

I would like to draw the attention of the people in Cameroon, Africa and overseas to certain things which, in my view, are mission critical for delivering sustainable aid: we at GYS want to motivate youths from country level to actively participate in the design of our projects and to create a future that can make every young person happy in the world.

Many thanks for supporting us as we build GYS!

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**Mission Statement**

We strive to mobilize global action through advocacy against the generational silence around air pollution and climate health. As well as call on governments to highlight and take ambitious steps to protect the health of youth from the devastating effects of air pollution exacerbated by climate change and develop strategies to improve the quality of air people breathe especially youth.

**Vision**

A world-free from the devastating health, social, economic and environmental consequences of air pollution exacerbated by climate change on children, adolescents and youths.
Values

- Acting sustainably
- Demonstrating high level of integrity
- Thinking and acting both global and Local
- Activating leadership
- Promoting quality innovation

Who we are and where we operate

The Global Youth Strategy (GYS) on Air Pollution and Health created by members of the Global Youth for Clean Air and Climate Health Action Working Group in May, 2021 and acknowledged as a global youth voice for clean air and climate health action by the Cameroon government on 18th November, 2022. The GYS core mission for over 1 year is to mobilize global action through advocacy against the generational silence around air pollution and climate health. As well as calling on governments to highlight and take ambitious steps to protect the health of youths from the devastating effects of air pollution exacerbated by climate change and develop strategies to improve the quality of air people breathe especially youths. The GYS active members come from our Working Group's over 20 countries including; Bangladesh, Barbados, Burundi, Cameroon, Ethiopia, Georgia, India, Indonesia, Jordan, Macedonia, Mexico, Nepal, Nigeria, Rwanda, South Africa, Syria, Trinidad and Tobago; Turkey, Uganda, USA and Zambia. This is a youth led organisation comprised of the world's leading global youth advocates, medical students, and supported by global health networks promoting clean air and climate health action, as well as patient led organisations in cardiovascular and respiratory health working together to improve air quality and health globally: The World Organization of Family Doctors (WONCA), World Heart Federation (WHF), Global Asthma Network (GAN), Clean Air Fund (CAF), Global Climate and Health Alliance (GCHA), European Lung Foundation (ELF), European Respiratory Society (ERS), Health Policy Watch (HPW), The Association for the Promotion of Youth Leadership, Advocacy and Volunteerism Cameroon (APYLAV), among others including acknowledgement by the World Health Organization (WHO) Air Quality and Health Unit.

Yaoundé city center with Central Post Office on the left. (Our first City of Operation)

Image: Gilles van Leeuwen
Programmes VS Outcome

People everywhere on earth deserve to trust the quality of air they breathe be it indoors with families, or outdoors while commuting to school, work, leisure, and more. While we enjoy one of the free and available supplies by nature worldwide which is air, it requires constant monitoring. We need to be able to rapidly identify and address risks to the quality of air we breathe as a result of existing and new disease agents, polluting human activities, and climate change. With more than 99% of the world’s population living in areas with air quality levels significantly above the World Health Organization global guidelines, demographic and consumers patterns, and an abundance of polluting activities resulting from an increasingly globalized supply of polluting products. In recent years, consumers and industry alike have been impacted by illnesses associated with air polluting products and activities, such as biomass fossil fuels for energy, transportation, waste management, industrial pollution, among others. While regulatory, civil society, activists and industry efforts have over time improved the air we breathe, these efforts are considerably so tiny and insignificant. We know air pollution begins at the industry then to the consumers and returns to the industries in varied ways including climate change impacts. Our work at GYS focused on the following aspects. Thanks to recognition by our global and country stakeholders as well as the World Health Organization (WHO).

Capacity Building

While we focused our first year operational in Cameroon and in Yaounde, Cameroon. Thanks to our national partner the Association for the Promotion of Youth Leadership, Advocacy and Volunteerism Cameroon (APYLAV) already in collaboration with the Ministry of Public Health and engaging closely with secondary schools. We supported training of over 200 school children between the ages of 11-17 years old on the dangers of air pollution and climate change on lung and cardiovascular health. These trainings happened during our “Clean Air Holidays Programme” ahead of the 4th United Nations International Day of Clean Air for Blue Skies. We also engaged in promoting the WHO online course on Air Pollution and Health for Health Workers as we got invitation by the World Health Organization to speak during the launch of the OpenWHO
Course on Air Pollution and Health for Health Workers on 5th September, 2023. The GYS has now adopted this course as a certification for its members. The course has been completed by all the GYS Executive Board Members and great interest to the course at global and country level with students accepting to take the cause and share their certificates with students already sharing certificates for acknowledgement from countries including; Cameroon, Barbados, Nigeria, Rwanda, Georgia and Bangladesh.

Advocacy

We supported advocacy actions in collaboration with APYLA V Cameroon to mark the 4th United Nations International Day of Clean air for blue skies. These advocacy actions gained support from the Minister of Public Health and the Minister of Communications both represented during our clean air day event hosted by the Ministry of Public Health on 7th September, 2023. Our Press Release got both global and national attention as we reached more than 20 leading clean air and climate health global organizations. We are now looking forward to replicate what Cameroon has been able to achieve to our member countries in the coming years.

Research

The research angle of our work which is very vital was also possible in Cameroon thanks to a global collaboration of experts to launch a heat and health pilot project in Cameroon. This was thanks to the NIH grant through the HEAT Center Pilot Project in Yaounde Cameroon for one year. This project was launched on 20th December, 2023. The GYS was partner to this launch event that mobilized many stakeholders on heat and air pollution including the Minister of Communications representative, the Centre Regional Delegate of Public Health, the National Observatory on Climate Change as well as the World Health Organization Air Quality and Health Unit among others.
Impact Story

Direct audience reached by type of activity

<table>
<thead>
<tr>
<th>Activity</th>
<th>Approximate number of people reached.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture/talk in person (Cameroon, Switzerland, Georgia)</td>
<td>150+</td>
</tr>
<tr>
<td>Event participants virtual(WHO Online course launch, WHA, Nigeria World Stroke Day)</td>
<td>300+</td>
</tr>
<tr>
<td>Advocacy visits</td>
<td>30</td>
</tr>
<tr>
<td>Parents engagement</td>
<td>50</td>
</tr>
<tr>
<td>Number of OpenWHO on AP&amp;H Certificate</td>
<td>12</td>
</tr>
<tr>
<td>Total Direct Reach</td>
<td>542+</td>
</tr>
</tbody>
</table>

Indirect Audience Reached by Type of Activity

<table>
<thead>
<tr>
<th>Activity</th>
<th>Approximate number of people reached.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social media promotion/ APYLV Cameroon, European Medical Students Association Magazine/LinkedIn</td>
<td>11,000+</td>
</tr>
<tr>
<td>People informed on WHO course launch</td>
<td>500+</td>
</tr>
<tr>
<td>Banner outreach Cameroon events</td>
<td>1500+</td>
</tr>
<tr>
<td>Total Indirect Reach</td>
<td>13,000+</td>
</tr>
</tbody>
</table>

GYS Promoting the WHO Course on Air Pollution and Health for Health Workers after being invited at speaker during the launch event online on 5th September

Certificate of Achievement

Completed by Student from University of Rwanda
Completed by Student and GYS Representative in Rwanda (University of Rwanda)

Completed by Student from University of Rwanda

Completed by Student at Catholic University of Central Africa (Cameroon)

Completed by GYS Europe Representative and Student at Georgia University

Completed by GYS Africa Representative based in Lagos, Nigeria

Completed by Medical Student in Georgia
What can a medical university do to adhere to greener policies and respond to the global challenge of climate change and air pollution?

As part of their GO GREEN campaign, medical university Petre Shotadze Tbilisi Medical Academy (TMA), Georgia organized a hybrid event which was held at TMA on 13th December 2023. "Health professionals advocating for the prevention of air pollution" - was the overarching title, under which the TMA students one of them being RISHU SHAH, a fourth-year student as well as a Assistant to the CEO & executive board member of Global Youth Strategy (GYS) on Air pollution & Climate Health united with TMA’s Eco Club advocated about the urgent issue i.e Air pollution. Mr. ELVIS NDIKUM ACHIRI, Cofounder and President of the Global Youth Strategy (GYS) on Air Pollution and Climate Health was the invited guest speaker to motivate youth for the cause especially the OpenWHO online course on Air Pollution and Health launched in September.

There was an interactive session with respiratory (COPD) patients & a pulmonologist expert. A poster exhibition was also held by TMA students dedicated to interrelation of air pollution and human health followed by TMA’s partner organization VEGAN GEORGIA treating the audience with vegan delicacies, soon to be introduced in the university’s canteen menu.
Financial Report

Accounting – Preliminary Remarks
1. The present financial statements have been prepared with regards to the articles of association for Non-Profit Organizations.
2. In particular, the income statement is prepared according to the principle of gross accounting. As a result, fundraising expenses and the resulting donation income are not at all offset against each other.
3. For the period considered, all donations were non-dedicated and therefore freely available.
4. This Financial Report 2023 is not certified by a trustee. However, the figures and books were taken into consideration by our board.
5. Given that GYS is very new and young with just one year. All funding has been done since its creation by the President (Elvis Ndikum). We got travel support dedicated for accommodation to speak at the World Health Assembly Side Event from Health Policy Watch. Except for our Cameroon projects that received funding through the Association for the Promotion of Youth Leadership, Advocacy and Volunteerism Cameroon (APYLAV) from the European Lung Foundation and the HEAT Center.

Income Statement GYS/ 01 Jan 2023 – 31 Dec 2023

<table>
<thead>
<tr>
<th>Appendix</th>
<th>XCFA</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donations from private individuals</td>
<td>200 000</td>
<td>34</td>
</tr>
<tr>
<td>Donations from institutions, grants (Health Policy Watch)</td>
<td>390 000</td>
<td>66</td>
</tr>
<tr>
<td>Donations from institutions, grants (Health Policy Watch)</td>
<td>390 000</td>
<td>66</td>
</tr>
<tr>
<td>Income from donors</td>
<td>590 000</td>
<td>100.0</td>
</tr>
<tr>
<td>TOTAL INCOME</td>
<td>590 000</td>
<td></td>
</tr>
<tr>
<td>Expense on projects</td>
<td>E1</td>
<td>200 000</td>
</tr>
<tr>
<td>Logistics (WHA Geneva 22-25 May)</td>
<td>E2</td>
<td>390 000</td>
</tr>
<tr>
<td>IT/Internet bills and administrative (Logo creation)</td>
<td>200 000</td>
<td>34</td>
</tr>
<tr>
<td>TOTAL EXPENCES</td>
<td>590 000</td>
<td>100.0</td>
</tr>
<tr>
<td>NET INCOME/LOSS</td>
<td>E3</td>
<td>0</td>
</tr>
</tbody>
</table>

Balance Sheet  GYS / 31 Dec 2023

<table>
<thead>
<tr>
<th>Appendix</th>
<th>XCFA</th>
<th>%</th>
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<tbody>
<tr>
<td>Cash and equivalents (Amount for bank account creation)</td>
<td>100 000</td>
<td>100.0</td>
</tr>
<tr>
<td>Receivables</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Inventory</td>
<td>-</td>
<td>-</td>
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### Inventory adjustment

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<tr>
<th></th>
<th>00</th>
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</thead>
<tbody>
<tr>
<td>Active accounting delimitation, adjusting for timing effects</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Current assets</td>
<td>00</td>
<td>00.00</td>
</tr>
<tr>
<td>Financial assets</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Fixed assets</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>00</td>
<td>00.00</td>
</tr>
<tr>
<td>Creditors</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Other short term liabilities</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Liabilities to Elvis Ndikum</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Long term liabilities</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total, liabilities</strong></td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Capital of the association</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Organisation capital</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Loss/gain from prior year</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Annual loss/gain</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Movement in Equity</td>
<td>0</td>
<td>00.0</td>
</tr>
<tr>
<td>Equity</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total Liability &amp; Equity</strong></td>
<td>100000.00</td>
<td>100.0</td>
</tr>
</tbody>
</table>

### Appendix to the Annual Financial Statement of GYS

**Notes to the Income Statement:** 34 % of donations are received in Cameroon. On a regular basis the President and board members fund projects, so projects can be implemented on the ground. The annual report provides detailed information on the use of these financial resources.

**E1: Other operating expenses:** IT/Internet bills, Telephone, Travel expenses, Advertising expense (Prints, flyers etc). Administrative cost for production of logo and funds for bank account creation. In 2023, we received funding from Board members; Elvis as President to support and maintain communications with members as well as our board members and CEO Pritika.

**E2: Participation at the 76th World Health Assembly:** 66% of donations for 2023 came from our partner Heath Policy Watch based in Geneva in collaboration with Clean Air Fund to attend and speak during the 76th World Health Assembly excluding other indirect contributions from the World Heart Federation covering parts of cost in Geneva with the WHF Air Pollution and Climate Change Expert Group.

**E3: Tax:** Since November 18, 2022, GYS is exempt from tax and donations are tax deductible.

**Long-Term Liabilities:** In the founding year 2022 and also in the financial year 2023 under review, the founding member Elvis Ndikum has paid out-of-pocket during times of financial bottlenecks. These funds are treated as a long-term, non-interest-bearing loan.
Capital of the Association: Mr. Elvis Ndikum has donated the founding capital and other administrative processes such as creating logo, and for bank account. At the time of the balance sheet preparation, GYS only has so-called 'organizational capital' (non-dedicated, ‘free’ funds) and no ‘fund capital’ at all (third-party funding earmarked for specific use).

Risk Assessment

Financial Risk

GYS might not be able to raise the required total amount for specific project commitments and thus lose funding in the form of funds or ‘grants’. This can put at risk the continued functioning of the association. GYS might err in budgeting, and effective project costs could significantly exceed projected costs. Cameroon currently has high rates of inflation in wages, rents, electricity and land ownership. Cameroon might not have enough funds available in the form of free resources (e.g., membership fees, non-dedicated grants) to cover its fixed and overhead costs. Given our members are majority students whom can volunteer but not contribute financially.

GYS-specific Risk

GYS might be deprived of full credibility due to its website yet to be launched. Most donors might not be able to see our work. Also, working remotely due to economic challenges might not be understood by some partners.

Outlook 2024

Mobilizing funding for global and in country work that will support developing our website as well as run small and large projects.

We have also planned a great deal for 2024. On the administrative front, it will be our main concern to maintain a sustainable relationship with key stakeholders at global and country level especially with the World Health Organization, Cameroon’s Ministry of Public Health and Ministry of Communications. The collaboration between our national partner APYLAV and the Ministry of Public Health must be pushed for a partnership. Promoting WHO OpenWHO online course on Air Pollution and Health for health workers to medical students on social media.

The main focus will be using evidence from data collected on breathing and the environment for raising funds, thereby using a more structured approach, allowing us to grow to other countries. For this purpose, it is our belief that GYS requires a completed Board of Advisors (10 out of 15 of our close partners), which should be completed come the end of 2024. This will be followed by a more stringent and precise internal regulations, a code of conduct, professionalized employment contracts in Cameroon and globally and expense/budget management, as well as state-of-the-art accounting our global team.
As mentioned in the financial section, GYS wants to increase its efficiency in Cameroon and Africa in 2024-2025. We aim for the share of project-specific costs as a percentage of the total expenditure in Cameroon to rise from the unsatisfactory level.

Smaller Projects – Examples from our Pipeline

Furthermore, we are constantly supporting smaller projects, aiming to improve the quality of life of individuals or their entire families with this micro-project approach and help shape the selected countries we now operate and their members.

Clean Air and Climate Health- Providing clean energy and cheap air quality monitors

Most rural and urban families (over 65%) still use biomass solid fuels and dirty flue sources of energy for cooking in Cameroon. More than 99% of populations and youths live in areas with air pollution levels being below WHO air quality guidelines. We look forward to mobilize cheap air monitors and provide to youths and especially patients with asthma to measure their daily air quality and at the end offer them with clean energy and other protective devices like face masks and Ventolin if approved by a doctor.

Promote WHO OpenWHO online course on Air Pollution and Health for Health workers

GYS was invited by WHO during the launch of the online course on Air Pollution and Health for health workers. We have now adopted the course as a mandatory course for our members with all board already completing the course with certificates. We look forward to engage with youths around the world using social media (Instagram, LinkedIn, Twitter, Facebook etc) to complete the course. We intend to reach more than 2000 youths in 2024 with at least 150 certificates returned to us after completion.

Larger Projects – Examples from our Pipeline

GYS has planned some major projects. Two of which is briefly presented below. All projects are still in the pre-project phase. Leveraging from our first pilot activities in Cameroon and global engagements, we aim to develop projects that are sustainable for youths by youths.

Capacity building through conferences
1st Global Youth Conference on Air Pollution and Climate Health 2024 (GYC2024)

We look forward to followup on key recommendations from global air pollution and climate health conferences by participating actively but having a space to propose youth driven recommendations. Following the first WHO Global Conference on Air Pollution and Health, the landmark launch of the OpenWHO course on Air Pollution and Health for Health workers as well as clean air being include as a right for children within the United Nations Convention on the Rights of the Child. The Global Youth Conference will be an opportunity to build momentum but also train youths on strategies to engage at individual, community and practice. This conference will happen every 4 years as a side event to the Global Summit on Air Pollution and Health being hybrid with 100 participants in person and 150 virtually.

UN International Day of Clean Air for Blue Skies

GYS has been involved in celebrating the 4th UN International Day of Clean Air for blue skies in 2023 thanks to collaboration with the Association for the Promotion of Youth Leadership, Advocacy and Volunteerism Cameroon (APYLAV). The 4th International Day for Clean Air was a followup to the successful and first clean air day event in Cameroon by APYLAV thanks to support from the European Lung Foundation Healthy Lungs for Life grant. GYS published a Press Release which was popular and look forward to be a leader in championing for clean air in our member countries but grow beyond especially among youths. GYS will leverage from expertise of its country success to replicate globally from 2024.
## Governance

### GYS Management

Organization Networking  
Cooperation  
Public Relations

| Marketing & Sales  
Public relations  
Communications  
Fundraising | Projects  
Programme development  
➢ Capacity building  
➢ Advocacy  
➢ Research | Global Operations  
Representation Outreach Press Release | Management support  
Financing and budgeting  
HR  
Internal Processes |
|---|---|---|---|

### EXECUTIF BOARD

| **GYSM** | **Chief Executif Officer**  
CEO/AMERICA Coordinator | **Administration**  
Secretary :  
Barbara(Cameroon) | **Administration**  
Treasurer :  
Christabel(Cameroon) |
<table>
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</tr>
</thead>
<tbody>
<tr>
<td>President: Elvis(Cameroon)</td>
<td>Pritika(Barbados)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### EXECUTIF BOARD SUPPORT

| **GYS Assistant to the CEO/EUROPE Rep**  
Rishu (India/Georgia) | **GYS Capacity**  
Building/Assist Afro Rep  
Theodette(Rwanda) | **GYS ASIA Region Rep**  
Sadia (Bangladesh) | **GYS AFRICA Region Rep**  
Ayomide (Nigeria) |
How to support GYS: Donations, Visits, Volunteering

Donate by contacting us directly. We appreciate and welcome your contribution, even more so if you would like to specify the project or the project type that you want us to support on your behalf! Thank you very much, your GYS.

Financing concrete projects

1. You donate for a concrete project, which appeals most to you. See Project Overview

2. Your donation flows directly into the chosen project.

3. You monitor of the progress and sustainability of the projects online.

4. Even with what one would consider a ‘moderate’ one-time donation, you can help alleviate the sufferings of both country and global youth populations.

Become a patron / ongoing membership

1. Support GYS with an annual donation.

2. You can become a patron contributing from $100 per year.

3. As a patron, you are measurably backing the build-up work of GYS and support the coverage of fixed costs in our Head Quarters based in Cameroon (notably, internet, telephone, transportation and logistics)

Uncomplicated, immediate support

1. Donate quickly, safely and in an uncomplicated manner.

2. Your donation is used directly where it is most needed.

3. In the case of larger donations, you can contact us directly and discuss with us where exactly you would like us to deploy your funds.

4. We offer couple of ways to make a financial contribution: Mobile money transfer, Bank Wire to GYS Cameroon under creation.
Philanthropists stopping by

Think of patrons who donate, but at the same time also provide hands-on aid. Donors who prefer to coordinate how their contribution is used, plus learn about the culture of an exciting, underrecognized part of the world. It is also possible for you to visit our site under creation at any time once available, to visit our work, and even to support projects. This way, you can see in action how and where the funds flow. At the moment you can only reach us via email or on Facebook and other social media.

We work remotely for our global operations and our Cameroon office is located in the outskirts of Yaounde at Simbock. We work mostly from distance and happy to have an office soon.

Our Head Quaters:

Global Youth Strategy (GYS) on Air Pollution and Climate Health

SIMBOCK, Yaounde

Cameroon

Contact us via courier or via e-mail:

Global Youth Strategy (GYS) on Air Pollution and Climate Health

SIMBOCK Yaounde

P.O Box 8614 Ecole des poste Yaounde, Cameroon
Email: achirindikum@gmail.com

Visit US in social media Now;

Instagram US: GYS_APCH

We promote the WHO OpenWHO Online course on Air Pollution and Health for Online Workers; https://openwho.org/courses/air-pollution-health-workers

A wholehearted thank you for your generosity!
GYS invited as speaker during the 76th World Health Assembly Side Event in Geneva, Switzerland

Completed by GYS President based in Cameroon

Completed by GYS CEO based in Barbados
We thank you for your support.

Contact us

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