

Global Voices 2025 Campaign Toolkit

What is Global Voices 2025?

Global Voices 2025 is a global engagement project and campaign by the European Lung Foundation (ELF) and the European Respiratory Society (ERS). It invites people affected by lung conditions from all over the world to share their experiences.

The aim is to reach out to patients and carers internationally to help highlight the realities of lung health across different countries, cultures and healthcare systems. Submissions received before 18 July will be considered for a display at the ERS Congress. We will continue accepting submissions until 1 September. More information: [Campaign page](#)

- Submission link: [Global Voices 2025](#)

The main submission form is in English, but it can be viewed in other languages if your browser supports automatic translation. Participants are also welcome to write their quote in their preferred language. Thank you to our network members who have kindly supported translations:

- [English](#) / <https://woobox.com/xz5kjo>
- [Italian](#) / <https://woobox.com/jqq2bb>
- [Spanish](#) / <https://woobox.com/pne79d>
- [Russian](#) / <https://woobox.com/mo75yz>
- [French](#) / <https://woobox.com/rrbi4f>




Your toolkit

As valued members of the ELF network, your support is essential to the success of Global Voices 2025. This project is a meaningful opportunity to give back by helping us amplify diverse patient voices from around the world. This toolkit includes resources to help you spread the word and encourage your community to take part.

Share on social media

Use our ready-made graphics and sample posts (see below). The toolkit links to the English form by default, but you can update these links to direct participants to any of the available translated versions if preferred.

<p>[Your organisation name] is proud to support Global Voices 2025. We want to ensure the voices of people living with [lung condition] in [your country/region] are heard.</p> <p>Global Voices 2025 is a project by the European Lung Foundation and the European Respiratory Society that collects photos and short quotes from people with lung conditions worldwide.</p>	<p>Editable graphics on Canva</p>
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<p>If you live with a lung condition, please share your photo and quote by 18 July to be featured at the ERS Congress, or by 1 September to be included online.</p> <p>Submit here: https://woobox.com/xz5kjo</p>	
<p>Do you live with a lung condition? The European Lung Foundation and European respiratory Society is collecting photos and short quotes from people around the world for Global Voices 2025.</p> <p> Share your experience and help raise awareness of lung health.</p> <p> Submit your photo and quote by 18 July to be part of the ERS Congress display or by 1 September to be featured online.</p> <p> Submit here: https://woobox.com/xz5kjo</p>	<p>Editable graphics on Canva</p>

Email your network

Join Global Voices 2025: share your photo and short quote

Dear [Name],

We are inviting people affected by lung conditions to take part in the Global Voices 2025 campaign. Your voice can inspire change and connect communities worldwide.

 Submit your photo and quote here: <https://woobox.com/xz5kjo>

Help us highlight the real experiences of people living with lung conditions around the world.

Best wishes,
[Your Organisation Name]

Add to your newsletter or website

Global Voices 2025: share your photo and quote

The European Lung Foundation and the European Respiratory Society invite people living with lung conditions worldwide to participate in [Global Voices 2025](#). This project collects photos and short quotes to highlight diverse experiences of lung health from around the world.

You can submit your photo and quote by 18 July to be featured at the ERS Congress, or by 1 September to be included online. Submit your contribution here: <https://woobox.com/xz5kjo>

If you need help translating materials, creating your own graphics or want to collaborate more directly, please reach out to lucy.robinson@europeanlung.org