

ERS Congress 2025: patient representative communication template

This template is designed to help patient representatives share their experiences from ERS Congress 2025 on social media and in short website or news updates. It also provides guidance for taking notes during the Congress, so you can share key insights and learnings with your own patient community or network after the event. For further support, contact the ELF communications team:

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Social media

- Use the official hashtag: #ERSCongress2025 #ERSCongress
- Tag us: @europeanlung / @european_lung
- Keep posts positive, informative and patient-focused.
- Include relevant photos where possible or appropriate
- Keep posts concise: 1–2 sentences work best.

1	I attended [Session Name] at #ERSCongress2025. I learned about [Topic] and how it affects patients. It is great that patients/patient representatives can be part of these discussions.
2	Today I went to [Session Name]. The session explained [Topic], which helped me understand how it impacts real patients.
3	I joined [Session Name] at #ERSCongress2025. I learned practical points about [Topic] that I think will be useful for my patient community.
4	At #ERSCongress2025, I attended [Session Name]. The talk covered [Topic], and I gained new insights into how patients might experience and navigate these issues.
5	Exciting discussion on [Topic] at #ERSCongress2025! Great to connect with other patient representatives @tag.
6	Learning so much at #ERSCongress2025 today. The session on [Topic] was eye-opening and it was great to hear from name or @tag!

Blog or news post prompts

Write a reflective piece summarising your week at the ERS Congress.

Prompts to guide your writing:

- **Sessions attended:** Which sessions did you attend and why were they important?
- **Key takeaways:** What did you learn or find most valuable?
- **Networking and connections:** Did you meet other patient reps, professionals or organisations? Highlight any meaningful conversations.
- **Event highlights:** Standout moments from your week (workshops, talks or social events).
- **Personal reflection:** One key insight or takeaway you'll remember or apply after Congress.
- **Photos and visuals:** Include 1–2 images (with consent) to enhance your post.